



Training & Outreach Manager

Location: Washington, DC; or remote with easy access to DC

At AI, we invent secret weapons for progressives — new strategies to inspire voters, build grassroots power, win elections, and more. And we conduct scientific tests to see what actually works. Once we find winners, we spread them to progressive campaigns, nonprofits and advocacy groups.

We've learned a lot over the years. To create widespread change for progressives, though, we need to share these findings far and wide — getting our research and tools into the hands of front-line campaigners (and the vendors and consultants who serve them). We're looking for two staffers who share our excitement for doing that.

If you had this job, you would get to do some, if not all of the following:

- **Help progressives win.** You'll be sharing novel strategies and breaking research with progressives nationwide, and helping them win big fights.
- **Schmooze.** You probably already have a strong network of progressive campaigners, but you'll develop a much larger one.
- **Train folks at all levels.** From executive directors to volunteers, from email vendors to grassroots organizers, from newbies to grizzled veterans, you'll train them all.
- **Strategize.** Identify the highest-impact opportunities to share research results, and figure out how to get us in the door.
- **Translate.** Re-write our research from the language of heterogeneous treatment effects and p-values into plain ol' English; and make it fun and easy to read. Think bullet points and animated gifs, not scatterplots.
- **Preach.** Spread the gospel of innovating and running experiments within the progressive movement.
- **Learn.** Absorb a ton from our team of PhD researchers and campaign operatives. We love to learn and challenge ourselves, and you should too.

So what are we looking for in you? Some, but probably not all, of the following traits:

- **You make lightbulbs go off.** You're an experienced trainer or educator who has helped large numbers of people (adults) understand complex concepts.
- **You solve problems.** With the right mix of ambition and creativity, you take care of trouble before it takes care of you.
- **You speak geek.** You've got a solid understanding of data, statistics and social science.
- **But you also speak campaigner.** You can translate that data for non-technical audiences.
- **You write punchy.** In concise, accessible prose. And perhaps not grammatically correct.

To apply, send your resume or LinkedIn profile, and a cover letter explaining why you think you'd be a good fit for the Analyst Institute team, to jobs@analystinstitute.org. Put "Training & Outreach Manager" in the subject line.



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- **You wow crowds.** You love being in front of a room full of folks, and you can think on your feet. So you're probably funny, charming and witty.
- **You believe.** We do this work because we care about progressive values and social change. If you don't, you won't have fun here.

Details:

- **Competitive compensation.** We're mission-driven, but we pay people what they're worth.
- **Healthcare.** Generous employer-paid health benefits.
- **Three weeks** of vacation.
- **Room for promotion.** We're growing and getting more ambitious; there's room for moving up.
- **Location: DC, or not.** Our staff is headquartered in DC, and DC-based applicants will have a strong advantage, but remote location may also be possible.
- **Start date:** As soon as reasonably possible.

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